



BREVARD County
SPACE COAST AREA TRANSIT

Public Information Release

Jim Liesenfelt
Transit Director
Office: 321-635-7815
info@ridescat.com

FOR IMMEDIATE RELEASE
November 15, 2010

Space Coast Area Transit Announces Record Ridership

Space Coast Area Transit announces that its Fiscal Year 09/10, ending on September 30, 2010, Fixed Route Ridership reached an all-time record of 1,605,274 passenger boardings. This ridership total is an increase of 13% from the previous fiscal year's ridership. The fiscal year increase continues Space Coast Area Transit streak of annually increasing ridership for the past 18 years.

Space Coast Area Transit, a service of the Brevard County Board of County Commissioners, operates 15 fixed bus routes throughout the county.

The growth in ridership is attributed to several factors. Ridership is up on existing routes with established customers using it more and new customers trying the system for the first time and an agreement with the Brevard Community College to allow students to ride for free.

"We are seeing that bus service is viable transportation options to a number of citizens," said Jim Liesenfelt, Transit Director, "and our employees have worked very hard to keep buses on time and provide quality service to our customers."

For further information on fixed route bus service and for maps and schedules, contact Space Coast Area Transit at 633-1878 or log on to www.RideSCAT.com.

#####